



**VIVEK JOSHI, IAS**  
JOINT SECRETARY

D.O.No.6-12/2010-RGSEAG

भारत सरकार  
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*Dear :*

As you are aware that the Rajiv Gandhi Scheme for Empowerment of Adolescent Girls (RGSEAG) – SABLA, approved by the Government of India has been launched on 19<sup>th</sup> November 2010. The Scheme is to be implemented in 200 selected districts across the country, to begin with.

2. We have already shared the details of the Scheme with the State Governments/UT Administrations. The baseline surveys must be nearing completion by now after which the number of beneficiaries would clearly emerge. Simultaneously, the Regional Workshops are being held across the country by the Ministry and NIPCCD to orient and sensitize the functionaries upto district and block level about the Scheme. The challenge now is the implementation of the Scheme.

3. The Scheme is a pilot initiative and would be expanded depending on the success of the present formulation and modifications required. It is, therefore, desirable that the implementation strategy is not only well thought of and followed systematically but it is also watched closely for changes required, if any. Broadly, further steps for rolling out the implementation, would be as under:

- i. Completion of Baseline Survey by 30/11/2010.
- ii. Communication of the Baseline Survey Summary to the Ministry by 7/12/2010.
- iii. Issue of SABLA Guidelines by the Ministry by 15/12/2010.
- iv. Release of funds by MWCD (based on baseline survey report) by 31/12/2010.
- v. Starting the Nutrition Component to AGs after the survey is over. The State / UT may decide the modality for the nutrition provision viz. through the existing ICDS structure in the form of Hot Cooked Meal or as take-home ration or the Mid-Day Meal model at the school. The THR to be given or recipes of Hot Cooked Meal, may be shared with MWCD.
- vi. Concurrent identification and selection of NGOs by the States/UTs who are to partner for the non nutrition components.

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- vii. Setting up of Convergence Mechanism and Monitoring Committees.
  - viii. Trainings by NIPCCD.
  - ix. A plan of implementation to be prepared/ developed by the States / UTs for the roll out of the non – nutrition components of the Scheme for 2010 – 11 and 2011 – 12 and a presentation on the plan to be made by the States/UTs before Secretary, MWCD.
4. You are requested to ensure that the above procedure and the timelines for implementation are followed strictly.

Yours sincerely,

o/c



(VIVEK JOSHI)

(All State Secretaries 35 States)