



सत्यमेव जयते

**DR. SHREERANJAN, IAS**  
JOINT SECRETARY



भारत सरकार  
महिला एवं बाल विकास मंत्रालय  
शास्त्री भवन, नई दिल्ली - 110 001  
GOVERNMENT OF INDIA  
MINISTRY OF WOMEN & CHILD DEVELOPMENT  
SHASTRI BHAWAN, NEW DELHI-110 001  
Website : <http://www.wcd.nic.in>  
Tel. : 2338 7683  
Fax : 2307 0479  
E-mail : [jscw.wcd@nic.in](mailto:jscw.wcd@nic.in)  
[shreeranjana85@gmail.com](mailto:shreeranjana85@gmail.com)

D.O.No. 10-6/2007-WBP (Vol II)

November 23, 2009

Dear

Please refer to the discussions held on 29 October 2009 in New Delhi with the eight selected states on the preparation of the proposed IDA assisted ICDS-IV Project. As you might be aware, the project preparation activities were kept in abeyance since more than a year pending in-principle approval of the Planning Commission, which has since been obtained. The Department of Economic Affairs, Ministry of Finance has also asked the World Bank to target the delivery of the project in the Bank's FY 2011 (starting July 2010).

2. **The States where the project interventions are contemplated carry the biggest burden of malnutrition in the country and are required to meet this challenge on a war footing.** Incisive diagnostics of cause, factors and ways to address the challenge in a multi-sectoral convergent mode through the effective system of delivery of services at the AWCs and in the communities will have to be worked out. For this, this window of opportunity through the ICDS-IV Project Implementation Plans (PIPs) and focused attention in general should not be missed out. I appeal and exhort your fullest and committed attention in the matter.

3. We have to now carry out several activities including revision and finalization of the Project Implementation Plans (PIPs). During the meeting, we have shared some of the broad activities/interventions envisaged under the project, that have been slightly modified by the Ministry in view of the Planning Commission's observations about the duplicity in activities between the project and the existing ICDS General Scheme. A copy of the same is enclosed herewith. In addition, a list of suggested activities that could be taken up during the first phase of the project is enclosed for your ready reference. **However, the States may undertake quick situation analysis and prioritize their activities.**

4. During the meeting held on 29 Oct 2009, the following decisions were taken and it was agreed to expedite the revision of the PIPs in a time bound manner:

- (i) States will revive the State Resource Teams (SRTs) with due orientation on the recent developments, to carry out the residual project preparation activities. States may seek further support from the identified development partners for revision of the State PIPs.

- (ii) Revised broad interventions/activities prepared by the Ministry will be considered by the States and State/district specific activities proposed under the project will be reviewed and modified accordingly.
- (iii) Activities for the preparatory phase i.e., first 18-24 months will to be detailed out and clearly shown in the PIPs with defined benchmarks (with physical targets and timelines) with estimated budgetary requirements.
- (iv) States will ensure that the activities proposed in the State PIP will be the ones that are not covered under the existing ICDS General Scheme. For this purpose quick RRA/PRAs, effective stakeholders' consultation and decentralized planning process should be followed in a participatory framework in order to capture felt needs and essentials, required for improving delivery of services at the AWCs.
- (v) The process of revising the State PIPs will be completed before 25 December 2009. The MWCD and World Bank Team will provide necessary guidance and support to the States in revising the PIPs.

5. It is requested to take all necessary steps to expedite the project preparation activities with a participatory approach while finalizing the PIPs by engaging all stakeholders. A separate budget head for the World Bank assisted ICDS-IV Project for incurring expenditure may also be created. Should you require any further clarification and guidance, please contact us immediately.

With regards,

Yours Sincerely,

  
(Dr. Shreeranjana)

**Secretary in charge of ICDS Programme**

[Andhra Pradesh, Bihar, Chhattisgarh, Jharkhand, Madhya Pradesh, Maharashtra, Rajasthan and Uttar Pradesh]

*Copy for necessary information to:*

**1. Director in charge of ICDS Programme**

[Andhra Pradesh, Bihar, Chhattisgarh, Jharkhand, Madhya Pradesh, Maharashtra, Rajasthan and Uttar Pradesh]

**2. Dr. (Ms) Preeti Kudesia, Sr. Public Health Specialist and Task Team Leader, The World Bank**

  
(Dr. Shreeranjana)  
Joint Secretary