



PMMVY Preparatory Conference

Pradhan Mantri Matru Vandana Yojana (PMMVY)
MINISTRY OF WOMEN & CHILD DEVELOPMENT
GOVERNMENT OF INDIA

Conference Agenda

S.No.	Session	Duration
1	Introduction to PMMVY	15 Mins
2	Software Overview	15 Mins
3	Getting Started at State Level	10 Mins
4	Master Data Mapping	45 Mins
5	State Nodal Officer	10 Mins
6	System User List	10 Mins
7	Master Trainers	5 Mins
8	Way forward and Open House	25 Mins



Introduction to PMMVY

Pradhan Mantri Matru Vandana Yojana (PMMVY)
MINISTRY OF WOMEN & CHILD DEVELOPMENT
GOVERNMENT OF INDIA

Introduction

The **Pradhan Mantri Matru Vandana Yojana** was announced in the Prime Minister's address to the nation on 31st December 2016.

Effective Date	1st January 2017
Eligibility	Pregnant Women and Lactating Mothers (PW&LM)
Benefits	₹5,000 Payable in Three Instalments for the First Live Child.
Implementing Platform	Integrated Child Development Services / Health Infrastructure
Implementing Departments	<ul style="list-style-type: none"> • Department of Women and Child Development or Department of Social Welfare of the respective State/UT except for eight states/UT. • Department of Health or Department of Health and Family Welfare will administer the scheme in the states of Andhra Pradesh, Chandigarh, Daman and Diu, Dadar and Nagar Haveli, Meghalaya, Tamil Nadu, Telangana, Uttar Pradesh

Scheme Conditions

Instalment	Conditions	Documents Required	Amount (In INR)
Registration/First Instalment	<p>Requires mother to:-</p> <ul style="list-style-type: none"> Register her pregnancy at any field functionary center along with required documents. Register her pregnancy within 150 days 	<ul style="list-style-type: none"> Application Form Form 1-A MCP Card Identity Proof Bank/Post Office Account Passbook 	₹ 1,000
Second Instalment	<ul style="list-style-type: none"> At least one Ante Natal Check Up Can be claimed post 180 days of Pregnancy 	<ul style="list-style-type: none"> Application Form Form 1-B MCP Card 	₹2,000
Third Instalment	<ul style="list-style-type: none"> Child Birth is registered. Child has received first cycle of immunizations of BCG,OPV,DPT and Hepatitis B Aadhaar is mandatory in all states except for J&K, Assam, Meghalaya 	<ul style="list-style-type: none"> Application Form Form 1-C MCP Card Aadhaar ID Birth Certificate 	₹2,000

Note - Beneficiaries who have received only the first instalment under the **old MBP (IGMSY)** scheme can claim only third Instalment under the PMMVY scheme, subject to meeting the criteria of PMMVY.

Payments to the Beneficiaries

- All eligible beneficiaries who have applied and who have been approved by the competent authority will receive payments through **Direct Benefit Transfer (DBT)** to their individual Bank/ Post Office Accounts that is specified by them in their application forms within 30 days of approval.

Acknowledgement of Applications

- Anganwadi or Health Institution functionary (ASHA/ANM) shall provide the acknowledgment of receipt of applications forms provided the application is complete in all aspects.

Cut off Dates for Submission of Applications

- The beneficiary can only apply for the scheme within 2 years from the date of beneficiary's Last Menstrual Period subject to the eligibility conditions of the scheme.

Roles and Responsibilities

Role	Job Description	Responsibilities
Field Functionary	Anganwadi Centers/ASHAs/ ANMs who will facilitate the physical collection of beneficiary forms.	<ul style="list-style-type: none"> • Information Dissemination • Identification of Potential Beneficiaries • Assist Beneficiaries for Scheme Registration • Acceptance and Verification of Forms from Beneficiary • Acknowledgement and PMMVY Register Entry • Submission of Forms to Supervisor • Corrections to Forms already submitted • Maintaining the PMMVY Register • Dissemination of Information of Beneficiary Payments, Grievance Handling and Escalation
Supervisor	Anganwadi Supervisors/ANMs who will be responsible for multiple field functionaries.	<ul style="list-style-type: none"> • Anganwadi Worker/Health Worker Training and Scheme Facilitation • Collection, Verification and Acknowledgement of Forms • Submitting the Forms at Project Office/ Health Block Office • Monitoring Activities • Handling Exceptional Cases

Roles and Responsibilities

Role	Job Description	Responsibilities
Sanctioning Officer	An Officer at CDPO/ MO Block Level responsible for approving beneficiary details for entry into the system.	<ul style="list-style-type: none"> • Collection of Forms from Supervisor • Data Entry in PMMVY System • Update Beneficiary Details in System • Reports Generation • Storage of Physical Forms • General Responsibilities • Scheme Facilitator User Setup in the PMMVY System • Approvals of Beneficiary Registration and Instalment Claims • Periodic Review of PMMVY Implementation • Grievance Handling and Escalation at the Block Level

Roles and Responsibilities

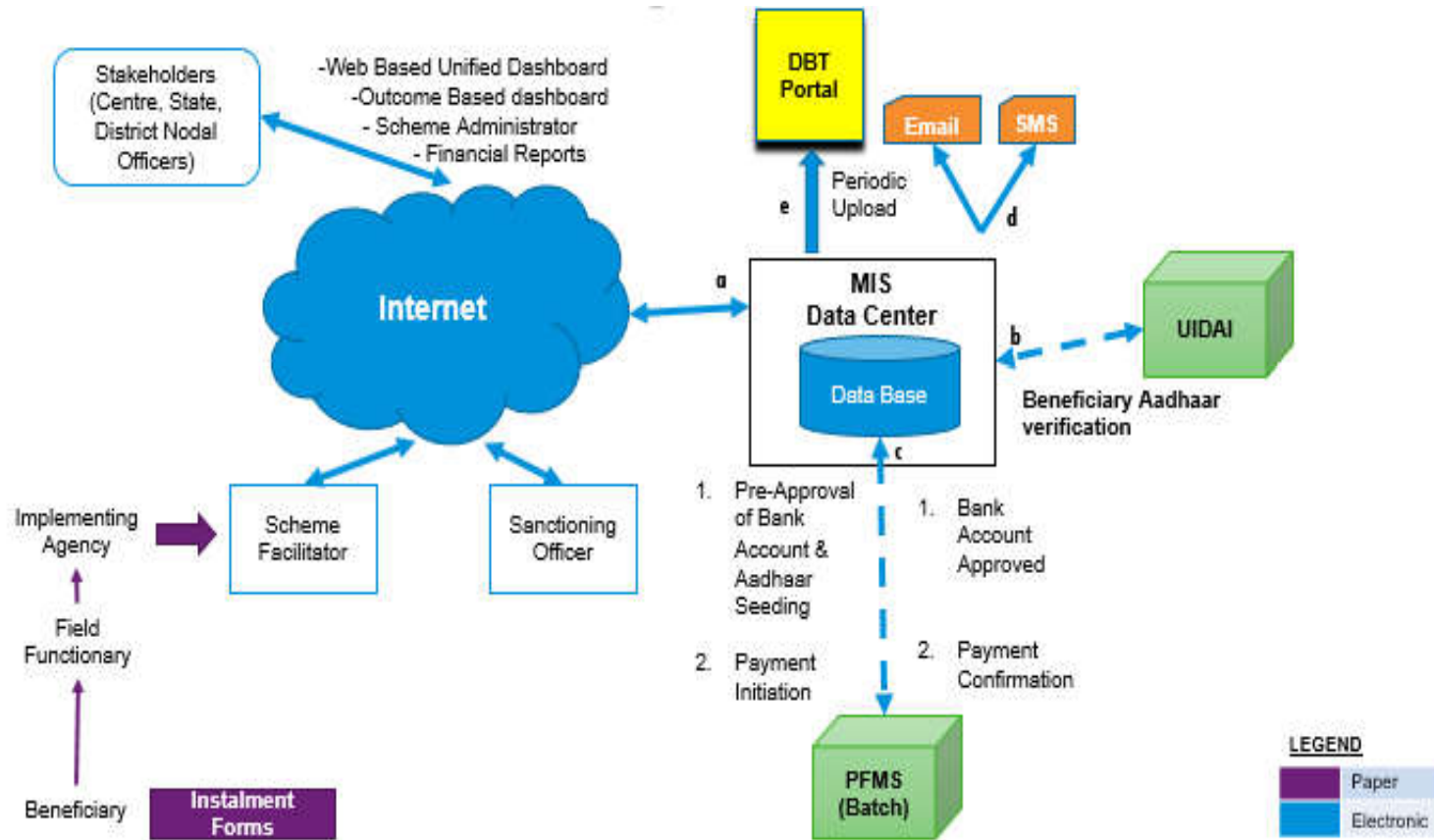
Role	Job Description	Responsibilities
District Nodal Officer	An Officer at the District Level responsible for all activities within their respective block.	<ul style="list-style-type: none"> • Setup in the PMMVY System – Users and Master Data • Grievance Handling and Escalation at the District Level
State Nodal Officer	An Officer at the State Level responsible for all activities within their respective state	<ul style="list-style-type: none"> • Initial Activities for Launch of PMMVY • Payments and Fund Management at State Level
Central Nodal Officer	An Officer at the Central Level responsible for all activities for the entire country.	<ul style="list-style-type: none"> • Initial Setup of PMMVY Requirements • PMMVY IT System related responsibilities • Payments and Fund Management at Central Level



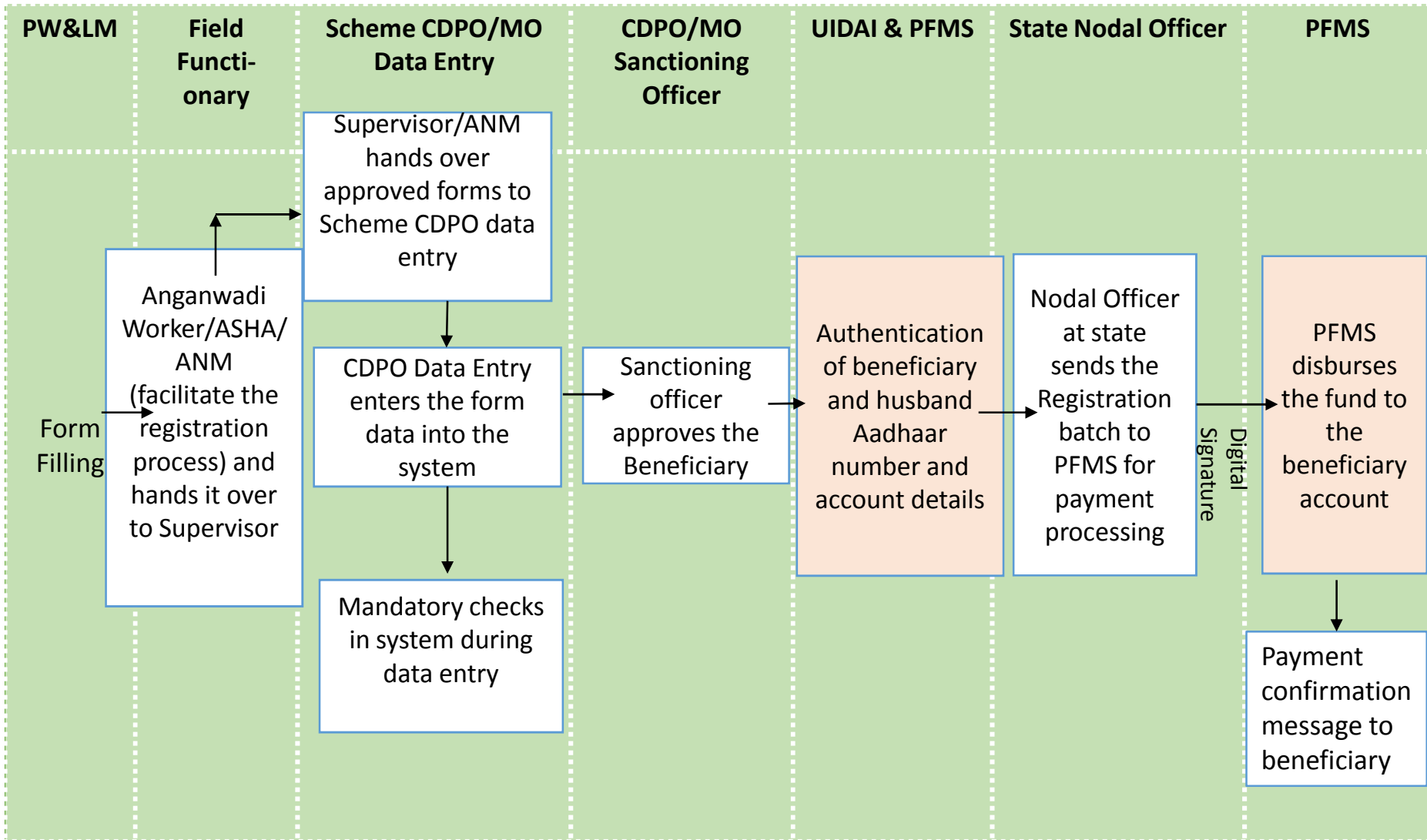
Software Overview

Pradhan Mantri Matru Vandana Yojana (PMMVY)
MINISTRY OF WOMEN & CHILD DEVELOPMENT
GOVERNMENT OF INDIA

PMMVY IT System Architecture



Registration & Instalment 1 Process



Backend Process



Registration & Instalment 1 Screen

Physical Form

(FILLED UP FORM SHOULD BE SUBMITTED TO AUTHORISED PERSONS ONLY)

Form 3-A

APPLICATION FOR REGISTRATION UNDER PMMVY AND CLAIM FOR FIRST INSTALMENT

*Mandatory fields

PERSONAL DETAILS

1. Beneficiary Details	2. Husband Details
I. Does Beneficiary have an Aadhaar card? * <input type="radio"/> Yes <input type="radio"/> No	I. Does Husband have an Aadhaar card? * <input type="radio"/> Yes <input type="radio"/> No
If Yes, II. Name of Beneficiary (as in Aadhaar Card)*: _____	If Yes, II. Name of Husband (as in Aadhaar Card)*: _____
III. Aadhaar Number*: _____ (Enclose copy of Aadhaar Card)	III. Aadhaar Number of Husband*: _____ (Enclose copy of Husband's Aadhaar Card)
If No, IV. Aadhaar Enrolment ID (EID): _____	If No, IV. Aadhaar Enrolment ID (EID): _____
V. Name of Beneficiary (as in Identity Card)*: _____	V. Name of Beneficiary (as in Identity Card)*: _____
VI. Identity Number*: _____ (Enclose copy of Identity Card)	VI. Identity Number*: _____ (Enclose copy of Identity Card)
VII. Identity Proof provided: a) Bank or Post Office photo passbook b) Voter ID Card c) Ration Card d) Kishan Photo Passbook e) Passport f) Driving License g) PAN Card h) MGNREGS Job Card i) Her husband's Employee Photo Identity Card issued by the Government or any Public Sector Undertaking; j) Any other Photo Identity Card issued by State Government or Union Territory Administrations; k) Certificate of Identity with photograph issued by a Gazetted Officer on official letterhead; l) Health Card issued by Primary Health Centre (PHC) or Government Hospital; m) Any other document specified by the State Government or Union Territory Administration	VII. Identity Proof provided: a) Bank or Post Office photo passbook b) Voter ID Card c) Ration Card d) Kishan Photo Passbook e) Passport f) Driving License g) PAN Card h) MGNREGS Job Card i) Her husband's Employee Photo Identity Card issued by the Government or any Public Sector Undertaking; j) Any other Photo Identity Card issued by State Government or Union Territory Administrations; k) Certificate of Identity with photograph issued by a Gazetted Officer in his official letterhead; l) Health Card issued by Primary Health Centre (PHC) or Government Hospital; m) Any other document specified by the State Government or Union Territory Administration

Online Form

MINISTRY OF WOMEN & CHILD DEVELOPMENT
 PRADHAN MANTRI MATRU VANDANA YOJANA

STATE : KERALA DISTRICT : WAYANAD BLOCK : PANAMARAM
 dataentry_panamaram@mailinator.com

Beneficiary Registration

Basic Details

Registration Date * Number of living children in the family * None 1 or more than 1

Beneficiary already enrolled in old MBP scheme (IGMSY) * Yes No

Does Beneficiary have an Aadhaar card? * Yes No Does Husband have an Aadhaar card? * Yes No

Name as in Aadhaar Card Name as in Aadhaar Card Name as in Aadhaar Card

Aadhaar Number * Aadhaar Number * Aadhaar Number

Mobile Number * Last Menstrual Period (LMP) Date

Category * Date of Reg of MCP card at AWC/ Subcenter *

Present Address

House No/ Bldg./Apt. Street/Road/Lane

Landmark Area/Locality *

Field Functionary *

Village * District *

Block * State *

Verifier * Pincode *

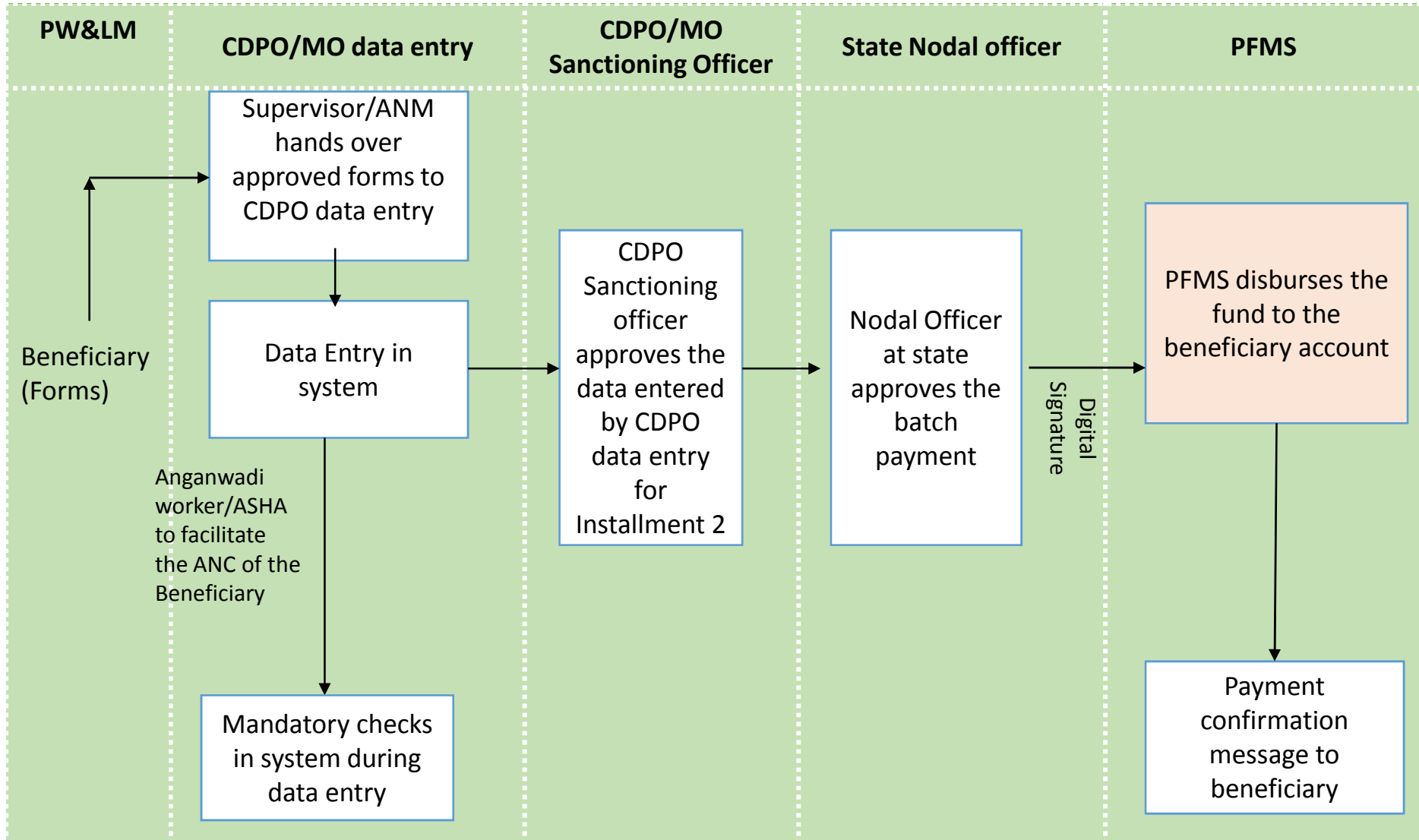
Account Details

IFSC * Account Number *

Bank Name * Name of Account Holder *

Branch *

Instalment 2 Process



Backend Process

Instalment 2 Screen

Physical Form

(FILED UP FORM SHOULD BE SUBMITTED TO AUTHORISED PERSONS ONLY)

[Form 1-A](#)

APPLICATION FORM FOR CLAIM OF SECOND INSTALLMENT UNDER PMMVY

Mandatory fields*

1. I, Smt. _____ (Registration name of beneficiary)* had registered under the PMMVY scheme with Anganwadi Centre / Approved Health Facility / Village _____
2. Aadhaar/Identity number of beneficiary*: _____ (enclose copy of proof)
 Identity Proof provided (tick one, as appropriate):
 - a) Bank or Post Office photo passbook
 - b) Voter ID Card
 - c) Ration Card
 - d) Kisan Photo Passbook
 - e) Passport
 - f) Driving License
 - g) PAN Card
 - h) MGNREGS Job Card
 - i) Her husband's Employee Photo Identity Card issued by the Government or any Public Sector Undertaking
 - j) Any other Photo Identity Card issued by State Government or Union Territory Administrations
 - k) Certificate of identity with photograph issued by a Gazetted Officer on official letterhead
 - l) Health Card issued by Primary Health Centre (PHC) or Government Hospital
 - m) Any other document specified by the State Government or Union Territory Administration
3. Date of registration under PMMVY at Anganwadi Centre /Village*: --/--/----
4. ANC Date*: --/--/----
5. Tick yes, if already registered under the scheme*: Yes No
 (If no, then fill Form 1-A) (If yes, enclose copy of acknowledgement slip)*
6. Date of claiming the second instalment under PMMVY scheme* : --/--/----
 (Enclose a copy of MCP Card, and Aadhaar/Identity Card)*
7. Health ID of beneficiary: _____

Signature/Thumb Impression _____ Date _____ Place _____

Online Form

MINISTRY OF WOMEN & CHILD DEVELOPMENT
 PRADHAN MANTRI MATRU VANDANA YOJANA

STATE: KERALA DISTRICT: WAYANAD BLOCK: PANAMARAM

Beneficiary * Report * dsbanjy_panamaram@gmail.com

Second Instalment (Confirmation of Pregnancy)

Beneficiary Details

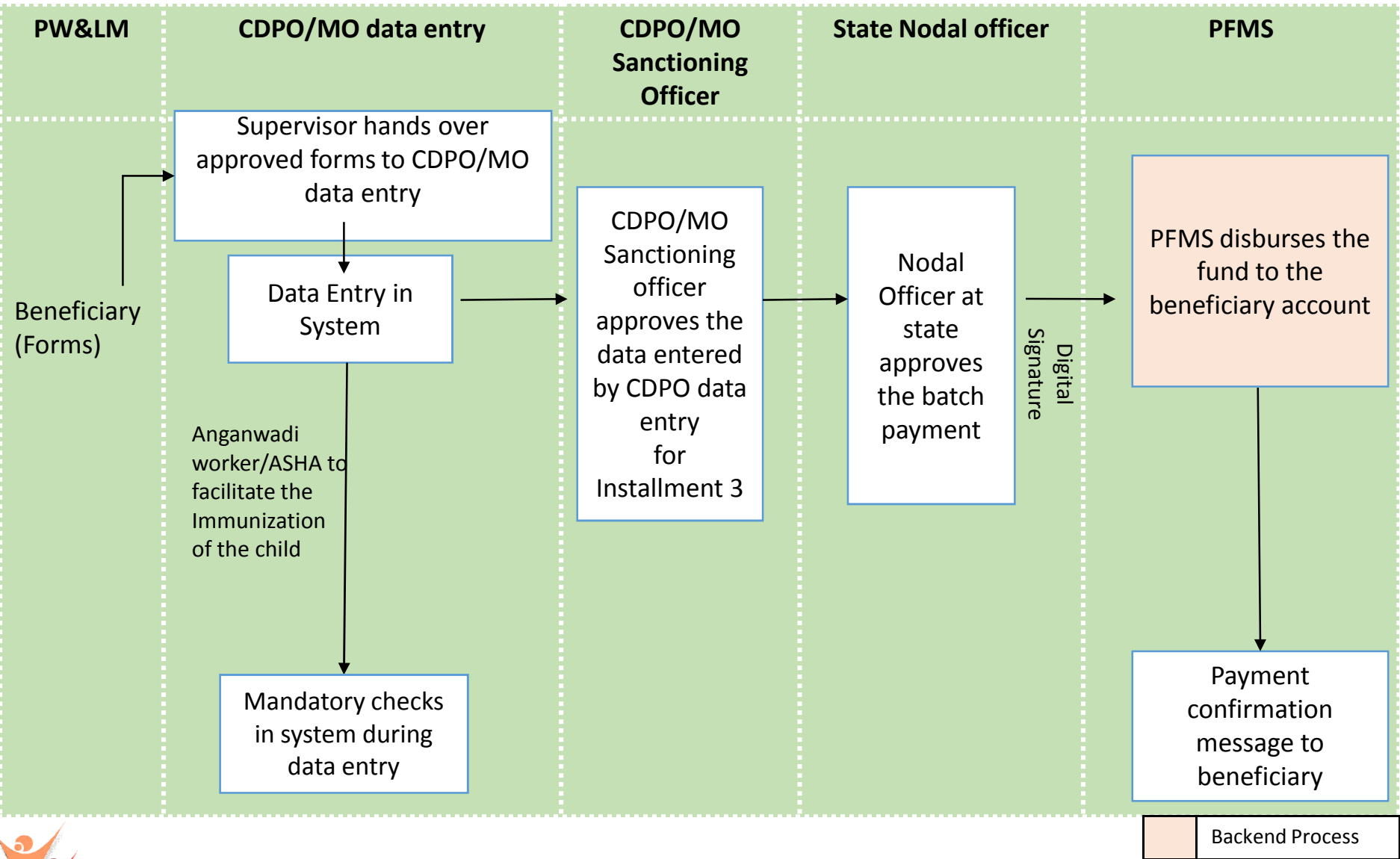
Beneficiary Name <input type="text" value="Umi Ashana"/>	Aadhaar Number <input type="text" value="603026489911"/>	Identity Proof <input type="text" value="Not Available"/>
Mobile Number <input type="text" value="9000000001"/>	Field Functionary <input type="text" value="WVWDI"/>	Village <input type="text" value="Periya"/>
Block <input type="text" value="PANAMARAM"/>	District <input type="text" value="WAYANAD"/>	State <input type="text" value="KERALA"/>
Registration Date <input type="text" value="17/7/2017"/>	Last Menstrual Period (LMP) Date <input type="text" value="3/7/2017"/>	Husband Name <input type="text" value="Shani Pandit"/>
Husband Aadhaar Number <input type="text" value="802548930162"/>	Husband Identity Proof <input type="text" value="Not Available"/>	Number of Children <input type="text" value="0"/>

Fill up the below information

Date of Claim at the Field Functionary Centre

ANC Date

Instalment 3 Process



Backend Process

Instalment 3 Screen

Physical Form

(FILLED UP FORM SHOULD BE SUBMITTED TO AUTHORIZED PERSONS ONLY)

Form 1-C

APPLICATION FORM FOR CLAIM OF THIRD INSTALLMENT UNDER PMMVY

Mandatory fields*

1. Name of beneficiary*: _____
2. Aadhaar/ Identity number of beneficiary*: _____

Identity Proof provided (tick one, as appropriate):

- a) Bank or Post Office photo passbook
- b) Voter ID Card
- c) Ration Card
- d) Kishan Photo Passbook
- e) Passport
- f) Driving License
- g) PAN Card
- h) MGNREGS Job Card
- i) Her husband's Employee Photo Identity Card issued by the Government or any Public Sector Undertaking;
- j) Any other Photo Identity Card issued by State Government or Union Territory Administrations;
- k) Certificate of identity with photograph issued by a Gazetted Officer on official letterhead;
- l) Health Card issued by Primary Health Centre (PHC) or Government Hospital;
- m) Any other document specified by the State Government or Union Territory Administration

Note: Alternate ID for claiming this instalment will be accepted only in Jammu and Kashmir, Assam and Meghalaya.

3. Date of delivery*: _____
4. Did the delivery take place in a Government approved facility?*: Yes No
 a. If yes, Name of Government approved facility _____
5. Tick yes, if already registered under the scheme: Yes No (If no, then fill Form 1-A)(If yes, enclose copy of Acknowledgement Slip)*

6. Gender of Child/ Children*:
 - a. Male Female (Please tick)
 - In case of multiple births, fill the following:
 - b. Male Female (Please tick) (In case of twins)
 - c. Male Female (Please tick) (In case of triplets)
 - d. Male Female (Please tick) (In case of quadruplets)

Online Form

MINISTRY OF WOMEN & CHILD DEVELOPMENT
 PRADHAN MANTRI MATRU VANDANA YOJANA

STATE: KERALA DISTRICT: WAYANAD BLOCK: PANMARAM
 Beneficiary: _____ Report: _____ delawstry.panamaram@gmail.com

Third Instalment (Completion of Immunization)

Beneficiary Details

Beneficiary Name <input type="text" value="Lata Aathara"/>	Aadhaar Number <input type="text" value="803525455511"/>	Identity Proof <input type="text" value="Not Available"/>
Mobile Number <input type="text" value="9000000001"/>	Field Functionary <input type="text" value="VAJADI"/>	Village <input type="text" value="Pattaya"/>
State <input type="text" value="KERALA"/>	District <input type="text" value="WAYANAD"/>	Block <input type="text" value="PANMARAM"/>
Registration Date <input type="text" value="1/1/2017"/>	Husband's Name <input type="text" value="Shanki Pankaj"/>	Husband Aadhaar Number <input type="text" value="802545525152"/>
Husband Identity Proof <input type="text" value="Not Available"/>	Number of Children <input type="text" value="0"/>	

Fill up the below information

Date of Claim with Field Functionary Certificate

Date of Child birth

Was the child delivered in a Government approved institution? Yes No

Name of Institute of Child birth

Number of Children

Live Male

Live Female

Still Born

Vaccinations given DOTS or equivalent/institution DTP or equivalent/institution DTP or equivalent/institution Hepatitis B or equivalent/institution

Date of completion of all vaccinations



Getting Started at State Level

Pradhan Mantri Matru Vandana Yojana (PMMVY)
MINISTRY OF WOMEN & CHILD DEVELOPMENT
GOVERNMENT OF INDIA

Getting Started at State/UT Level

1. Identification of State/UT Nodal Officers.
2. Obtain necessary approvals and open the State/UT Escrow Account.
3. Transfer State Share of Funds into the Scheme Escrow Account.
4. Interact with the State Treasury for all other expenditures, as maybe applicable.
5. Obtain Digital Signature Certificate for the State/UT Nodal Officers for PFMS payment processing.
6. Appointment of Master Trainers.
7. Plan and implement comprehensive training of all field personnel regarding the PMMVY Scheme and PMMVY System.
8. Prepare localized version of all Application Forms.
9. Print and distribute PMMVY Registers (Form 4 in Scheme Guidelines) to each of the Anganwadis.

Getting Started at State/UT Level

10. Provide master data in the prescribed format for operationalizing the PMMVY software system.
11. Prepare and provide list of users at multiple levels in State/UT in the PMMVY System.
12. Ensuring IT Infrastructure at the CDPO/MO Block Level .
13. Setup and Coordinate all activities of the State/UT Level PMMVY Cell.
14. Setup of dedicated Grievance Helpline for getting grievances and complaints.
15. Setup and Operationalize the State/UT Level Technical Helpdesk for PMMVY System.



Master Data Mapping

Pradhan Mantri Matru Vandana Yojana (PMMVY)
MINISTRY OF WOMEN & CHILD DEVELOPMENT
GOVERNMENT OF INDIA

Importance of Master Data

The PMMVY System mandatorily needs fully mapped master data for all states to maintain :

1. Jurisdictional Authority within system.
2. Entry of Applications by CDPO/MO Data Entry
3. Approval of Applications by CDPO/MO Sanctioning Officer
4. Booking of Expenditure under given state
5. Reporting of Beneficiaries Details at different District/Block/Village/Anganwadi or ASHA/ANM levels.

It is important to note that the software system will not work without this master data.

Components of Master Data – WCD

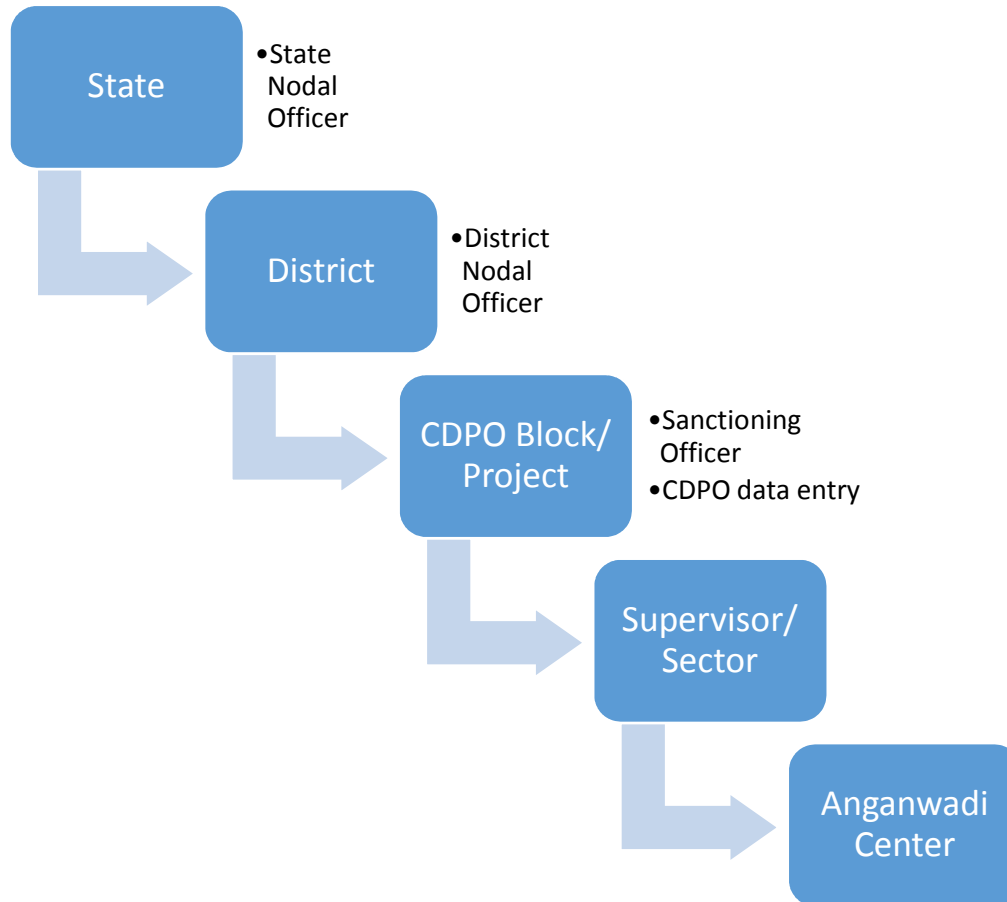
The PMMVY System mandatorily needs fully mapped master which has the following entities along with their codes:

- a) State (shall be taken from Census 2011 code)
- b) District (shall be taken from Census 2011 code and any new codes shall be taken from LGD)
- c) Project/ CDPO Block (shall be taken from Anganwadi master maintained by WCD in States)
- d) Sector/ Supervisor (shall be taken from Anganwadi master maintained by WCD in States)
- e) Village, Town and City (shall be taken from Census 2011 code and any new codes shall be taken from LGD)
- f) Anganwadi Center and Worker/ Helper (shall be taken from Anganwadi master maintained by WCD in States)

Before validation of your respective State Anganwadi Master Directory ensure that data is available against all records and there are no invalid records.

For example, none of the entries in the records should be "Blank", "???" Or "Not Applicable" or any other invalid data.

Components of Master Data - WCD



- All CDPO Blocks/Project should report to a District

- All Supervisor/ Sectors should report to a CDPO Block/ Project.

- All AWCs should map with a Village/ Town/ City
- All AWCs should be reporting into a Sector.

Components of Master Data – Health

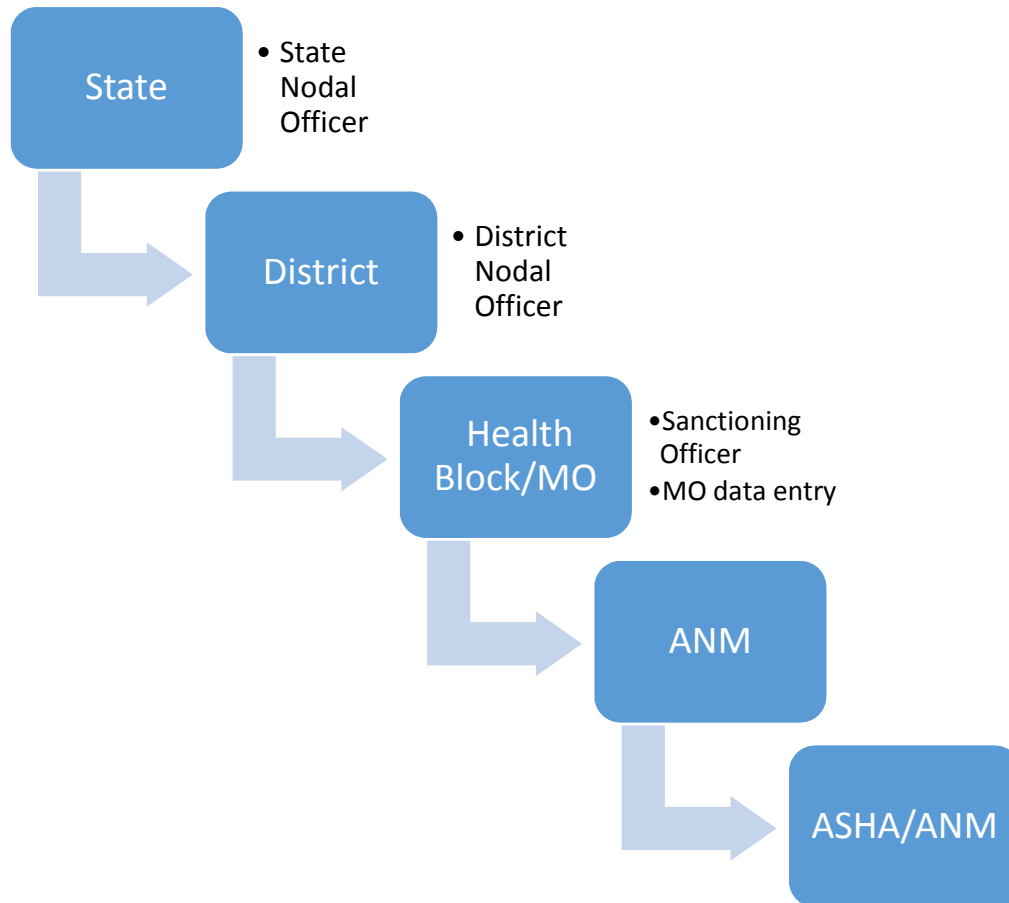
The PMMVY System mandatorily needs fully mapped master which has the following entities along with their codes:

- a) State (shall be taken from Census 2011 code)
- b) District (shall be taken from Census 2011 code and any new codes shall be taken from LGD)
- c) Health Block/ MO (shall be taken from ASHA/ANM master maintained by Ministry of Health in States)
- d) Village, Town and City (shall be taken from Census 2011 code and any new codes shall be taken from LGD)
- e) ANM (shall be taken from ASHA/ANM master maintained by Ministry of Health in States)
- f) ASHA (shall be taken from ASHA/ANM master maintained by Ministry of Health in States)

Before validation of your respective State ASHA/ANM Directory ensure that data is available against all records and there are no invalid records.

For example, none of the entries in the records should be "Blank", "???" "Or "Not Applicable" or any other invalid data.

Components of Master Data - Health



- All Health Blocks/ MO should report to a District

- All ANM should report to a Health Block/MO

- All ASHA/ANM should map with a Village/ Town/ City
- All ASHAs should be reporting into a ANM.

Sample Master Data-WCD

District	District Code	Project	Project Code	Sector	Sector code	AWC	Village	MDDS Code	AWC Code	AWW	AWW Mobile No	Supervisor	Supervisor Mobile No
SAGAR	427	SHAHGARH	16	HIRAPUR	04	HASRAI	AMARMAOH	460435	23427160401	UMA YADAV	7389838952	Kuswah	8871658731
SAGAR	427	SHAHGARH	16	HIRAPUR	04	AGRA	AMARMAOH	460435	23427160402	RAJKUMARI RAIKWAR	9009861412	Kuswah	8871658731
SAGAR	427	SHAHGARH	16	HIRAPUR	04	AMARMAI	AMARMAOH	460435	23427160403	DROPTI SHARMA	7898854377	Kuswah	8871658731
SAGAR	427	SHAHGARH	16	HIRAPUR	04	AMARMAI	AMARMAOH	460435	23427160404	KAVITA AHIRWAR	8827898616	Kuswah	8871658731
SAGAR	427	SHAHGARH	16	HIRAPUR	04	AMRAMAI 2	AMARMAOH	460435	23427160405	UPASNA JAIN	8120790723	Kuswah	8871658731
SAGAR	427	SHAHGARH	16	HIRAPUR	04	BAGROHI 2	BAGROHI	460352	23427160406	RINKI JAIN	9893903672	Kuswah	8871658731
SAGAR	427	SHAHGARH	16	HIRAPUR	04	BODANGANJ	BODANGANJ	460368	23427160407	MUNNI BAI YADAV	8120638130	Kuswah	8871658731
SAGAR	427	SHAHGARH	16	HIRAPUR	04	GAREELI	GARROLI	460351	23427160409	ANITA	7389854072	Kuswah	8871658731
SAGAR	427	SHAHGARH	16	HIRAPUR	04	HANUMANPERA	PULKATOR	460436	23427160410	BHURIBAI PATEL	8959139066	Kuswah	8871658731

Sample Master Data-Health

	A	B	C	D	E	F	G	H	I	J	K	L	M	N
	Sr. No.	District Code	District Census 2011 Code	Name of District	Health Block Code	Name of Health Block	Village Code	Name of Villages under Sub Centre	Name of ANM	ANM ID No.	ANM Mobile No.	Name of ASHA	ASHA ID No.	ASHA Mobile No.
1	1	120	175	ALLAHABAD	831	BAHRIA	161231	ATANPUR	SEELA YADAV	204681	7786891915	KIRAN SINGH	19650	9839452382
3	2	120	175	ALLAHABAD	831	BAHRIA	161562	SULTANPUR	SEELA YADAV	204681	7786891915	MITHLESH	19654	9794962712

How to prepare the Master Data – WCD

1. Begin with already existing Anganwadi master data of each state.
2. Please ensure that there are no invalid and/or blank records in the master against the values of Anganwadi center code, Anganwadi center name, Sector code, Sector name, Project Code, Project Name, District Code, District Name
3. Map each of Anganwadi center with the Village/ Town/ City (VTC) code. One can get VTC code from State LGD Directory (could be downloaded from: <http://lgdirectory.gov.in>). It is to be ensured that both Rural and Urban Directories are downloaded along with VTC Codes.
4. While mapping VTC code from LGD directory to Anganwadi Master, please ensure that :
 - i. All Village/ Town/ City Code present in the Anganwadi Master are found in the State LGD Directory
 - ii. All Anganwadi Centers are mapped to the correct Village/Town/ City Code as per the State LGD Directory.
 - iii. One Anganwadi Centre should be associated with only 1 VTC Code. However, there could be more than 1 Anganwadi Centre in a specific Village, Town or City.
 - iv. The master should have CDPO/ Project data and below for all Districts mentioned in the LGD Directory. Kindly ensure that there are no districts which don't have mapping to a CDPO Project.
 - v. Appropriate corrections should be applied to the State Anganwadi Master Directory in case duplicate records are being maintained against same VTC Code and Name.
 - vi. **In case village/town/city codes aren't available for any village in the LGD Master, please consolidate such records and report to the State Nodal Officer for resolution. Please don't automatically assign codes for such villages/towns/ cities.**

How to prepare the Master Data – Health

1. Begin with already existing ASHA/ANM master data of each state.
2. Please ensure that there are no invalid and/or blank records in the master against the values of ASHA Name, ANM Name, Health Block/MO Code, Health Block/MO Name, District Code, District Name.
3. Map each of ASHA/ANM with the Village/ Town/ City (VTC) code. One can get VTC code from State LGD Directory (could be downloaded from: <http://lgdirectory.gov.in>). It is to be ensured that both Rural and Urban Directories are downloaded along with VTC Codes.
4. While mapping VTC code from LGD directory to Anganwadi Master, please ensure that :
 - i. All Village/ Town/ City Code present in the are found in the State LGD Directory
 - ii. All ASHA/ANM are mapped to the correct Village/Town/ City Code as per the State LGD Directory.
 - iii. One ASHA/ANM should be associated with only 1 VTC Code. However, there could be more than 1 ASHA/ANM in a specific Village, Town or City.
 - iv. The master should have Health Block/ MO Data and below for all Districts mentioned in the LGD Directory. Kindly ensure that there are no districts which don't have mapping to a Health Block/MO.
 - v. Appropriate corrections should be applied to the State ASHA/ANM Directory in case duplicate records are being maintained against same VTC Code and Name.
 - vi. **In case village/town/city codes aren't available for any village in the LGD Master, please consolidate such records and report to the State Nodal Officer for resolution. Please don't automatically assign codes for such villages/towns/ cities.**

Sample LGD Directory Village Data

state_name_english	census_2011_cod	district_code	district_name_english	census_2011_cod	village_cod	village_name_english	census_2011_cod
MADHYA PRADESH	23	667	AGAR MALWA	0	472592	Abhaypur	472592
MADHYA PRADESH	23	667	AGAR MALWA	0	472509	Ahir Bardiya	472509
MADHYA PRADESH	23	667	AGAR MALWA	0	472542	Akha Khedi	472542
MADHYA PRADESH	23	667	AGAR MALWA	0	472633	Akya Bhati	472633
MADHYA PRADESH	23	667	AGAR MALWA	0	472613	Alampura	472613
MADHYA PRADESH	23	667	AGAR MALWA	0	472503	Amla Agar	472503
MADHYA PRADESH	23	667	AGAR MALWA	0	472609	Anandpur	472609
MADHYA PRADESH	23	667	AGAR MALWA	0	472577	Arani	472577
MADHYA PRADESH	23	667	AGAR MALWA	0	472594	Arniya	472594
MADHYA PRADESH	23	667	AGAR MALWA	0	472522	Awar	472522
MADHYA PRADESH	23	667	AGAR MALWA	0	472599	Bada Beed Jagatpura	472599
MADHYA PRADESH	23	667	AGAR MALWA	0	472553	Badgon	472553
MADHYA PRADESH	23	667	AGAR MALWA	0	472568	Bajna	472568
MADHYA PRADESH	23	667	AGAR MALWA	0	472517	Bans Khedi	472517
MADHYA PRADESH	23	667	AGAR MALWA	0	472500	Bapcha Agar	472500
MADHYA PRADESH	23	667	AGAR MALWA	0	472634	Batawada	472634
MADHYA PRADESH	23	667	AGAR MALWA	0	472515	Bet Kheda	472515
MADHYA PRADESH	23	667	AGAR MALWA	0	472551	Bhacha Khedi	472551
MADHYA PRADESH	23	667	AGAR MALWA	0	472631	Bhadbhunji	472631
MADHYA PRADESH	23	667	AGAR MALWA	0	472593	Bhadka	472593
MADHYA PRADESH	23	667	AGAR MALWA	0	472554	Bhadwa	472554

Steps to make master data from RCH data

- A. Taluka details not needed. Only data as per format shared is needed.
- B. Needs to identify where data entry will happen (which filed in ECH master) & assign block code for the same in separate column
 - Block/ health facility
- C. Wherever data entry point is assigned, Code needs to be assigned in a spate column (Block ID)
- D. Village name and LGD code as separate columns (cross-check the codes)
- E. ID Column in RCH master needs to be renamed ASHA/ANM ID, depending on the field functionary.
- F. Hierarchy needs to be defined.
 - a) Each ASHA should be mapped to exactly one ANM.
 - b) An ANM can have more than one ASHAs under her
 - c) ANM corresponds to which data entry point (as finalized by the State/UT) needs to be mapped



State Nodal Officer

Pradhan Mantri Matru Vandana Yojana (PMMVY)
MINISTRY OF WOMEN & CHILD DEVELOPMENT
GOVERNMENT OF INDIA

Importance of SNO

The State Nodal Officer acts as the single point of contact for scheme implementation and fund management activities in the respective State/ UT. The State Nodal Officer has the following roles:

1. Open, operate and manage the state escrow account for payment of benefits to beneficiaries and submit monthly report to MWCD.
2. Interact with the state treasury for all other expenditures, as maybe applicable.
3. Ensure timely availability of funds in the state escrow account for funds disbursal.
4. Maintain PFMS Login Credentials and Digital Signature in his/her name.
5. Provide all the data required for system like updated master data, user list and updated checklist for getting started.
6. Plan and implement comprehensive training of all field personnel regarding the PMMVY Scheme and PMMVY-CAS, including identification of master trainers at the State/UT level and getting them geared for state level training and technical support.
7. District Level User setup for State/UT users in the PMMVY-CAS.
8. Approve Beneficiary Batch files for payments (using Digital Signature which shall also be registered with both PFMS and Escrow account)
9. Setup and Coordinate all activities of the State/UT Level PMMVY Cell.



System Users List

Pradhan Mantri Matru Vandana Yojana (PMMVY)
MINISTRY OF WOMEN & CHILD DEVELOPMENT
GOVERNMENT OF INDIA

Bulk Creation of System Users

- The PMMVY-CAS can be accessed only if login credentials are generated for a system user using the email-ID of the user.
- To facilitate the scheme startup we are creating the system users in bulk from the back end and this would ease out the workload of SNO and DNO.
- States/UTs should send system user list at various levels required for the system in the format which has already been shared with them.
- Going forward user creation shall be done through the system only either by SNO or DNO.

Importance of System User List

Possible Types of System Users Roles:

1. CDPO/MO Data entry
2. CDPO/MO Sanctioning Officer (Official for approval of data entered)
3. District Nodal Officer
4. State Nodal Officer
5. State/District level Scheme Cell Monitoring officials

For creation of a new user the following details are required:

1. User Role
2. State
3. District
4. Block Name
5. CDPO Project/Health Block Name
6. Official Email ID
7. Name of Official
8. Mobile Number of Official

Best Practice for Creation of login IDs:

- ✓ E-Mail ID used for creation of login credentials should be based on role in the system.
- ✓ It shall not be personal Email ID for an official because this person may be transferred later.

Screenshot of System User List - Gujarat

Users	State Name	District Name	Official Email id	First Name	Middle Name	Last Name (Surname)	Mobile Number			
District Nodal Officer	Gujarat	Ahmedabad		Narendra	Lalsinh	Rathod	9099064008			
Users	State Name	District Name	Block (Taluka) Name	Project Name	Project Code	Official Email id	First Name	Middle Name	Last Name	Mobile Number
Sanctioning Authority	Gujarat	Ahmedabad	DASKROI	Daskroi 1	13	daskroighatak.1@gmail.com	SAROJBEN	BABUBHAI	PATEL	9909170004
Sanctioning Authority	Gujarat	Ahmedabad	DASKROI	Daskroi 2	14	daskroi2.icds.ahmedabad@gmail.com	DAXABEN	BHAILALBH	CHAUHA	7990185352
Sanctioning Authority	Gujarat	Ahmedabad	City Gramya	Citygramya	16	cdpocitygramya@gmail.com	Gangaben	Sakalchand	Desai	7434852645
Sanctioning Authority	Gujarat	Ahmedabad	Bavla	Bavla	12	bavlacdp0999@gmail.co	Chhayaben	Lalajibhai	Amrani	7573995770
Sanctioning Authority	Gujarat	Ahmedabad	Dholka	Dholka 1	18	hparmar1@gmail.com	jashodaben	bharatbhai	gandhrv	8490072828
Sanctioning Authority	Gujarat	Ahmedabad	Dholka	Dholka 2	19	Cdpodholka2abd@gmail	Jyoshanaben	Bahecharbha	Dave	9913377520
Sanctioning Authority	Gujarat	Ahmedabad	Viramgam	Viramgam	23	icds.viramgam.ahmedabad@gmail.com	Mitaben	Yogeshkumar	Jani	7573995161
Sanctioning Authority	Gujarat	Ahmedabad	Detroj	Detroj	15	icdsdetroj117@gmail.com	Jashodaben	Maganbhai	Parmar	9979533495
Sanctioning Authority	Gujarat	Ahmedabad	Mandal	MANDAL	20	icds.mandal.ahmedabad@gmail.com	GAJRABEN	M	CHAUHAN	7573994010
Sanctioning Authority	Gujarat	Ahmedabad	Sanand	Sanand	22	cdposanandabd@gmail.com	Kantaben	Aljibhai	Parmar	7574807664
Sanctioning Authority	Gujarat	Ahmedabad	Dhandhuka	Dhandhuka	17	icdsdhandhuka@gmail.com	GEETABEN	SOMABHAI	PARMAR	9924786197
Users	State Name	District Name	Block (Taluka) Name	Project Name	Project Code	Official Email id	First Name	Middle Name	Last Name	Mobile Number
Project Facilitator / Data Entry operator	Gujarat	Ahmedabad	DASKROI	Daskroi 1	13	daskroighatak.1@gmail.com	MOHSINBHAI	ISMAILBHAI	GHANCHI	8734965349
Project Facilitator / Data Entry operator	Gujarat	Ahmedabad	DASKROI	Daskroi 2	14	daskroi2.icds.ahmedabad@gmail.com	SHRADDHA	JAGJIVANBHAI	SOLANKI	9913894992
Project Facilitator / Data Entry operator	Gujarat	Ahmedabad	City Gramya	Citygramya	16	sangitajdave@gmail.com	Sangitaben	Jatinbhai	Dave	9723241469



Master Trainers

Pradhan Mantri Matru Vandana Yojana (PMMVY)
MINISTRY OF WOMEN & CHILD DEVELOPMENT
GOVERNMENT OF INDIA

Importance of Master Trainers

Master Trainers are responsible for training different users at the State/UT level. They will act as the focal point for all basic queries related to the system for the users.

A. Selection of Master Trainers

- a) Ideally there should be at least 5 master trainers per state and at least 2 master trainers for a relatively smaller State/UT.
- b) The Master Trainers should be experienced in handling training sessions for government officials.
- c) The Master Trainers need to be hands on in using Web Based Software Applications.

B. Training of Master Trainers

- a) User Training Module and User Manuals will be provided by MWCD as a ready reckoner and training material.
- b) A national level training workshop will be organized by MWCD shortly, where all the States/UT's master trainers shall be invited.
- c) 4-5 regional workshops shall also be organized after the national workshop.

Roles of Master Trainers

A. Initial Activities

- i. Plan and implement comprehensive training of each user of system under their jurisdiction as defined by State/UT.
- ii. Plan and implement refresher sessions with high frequency during the initial months after roll out.

B. Activities during Training Sessions

- i. Ensure all IT Infrastructure for trainees is present at training venue.
- ii. Check Internet Connectivity for all systems.
- iii. Ensure availability of physical user manuals for the delegates.
- iv. Ensure creation of login ids for all the delegates.
- v. Ensure availability of Master data for the delegates jurisdiction.
- vi. Ensure availability of Sample beneficiary forms for the delegates.
- vii. Ensure availability of Sample supporting documents for the beneficiaries.



Way Forward and Open House

Pradhan Mantri Matru Vandana Yojana (PMMVY)
MINISTRY OF WOMEN & CHILD DEVELOPMENT
GOVERNMENT OF INDIA

Checklist for State/UT for Implementation

All States should provide up to date details as per the checklist shared by Ministry of Women and Child Development :

1. Name of State/UT
2. Contact Person/Nodal Officer
3. Opening of dedicated scheme escrow bank Account
4. Provision and verification of Master data
5. Transfer of unspent balance to the dedicated bank account
6. Coordinate transfer of Central Funds to Escrow Account
7. Obtain Approval for State Share and Enable Transfer to Escrow Account
8. PFMS configuration by State & setup PFMS login ID for SNO (should be the owner of Escrow Account)
9. Provide Data for Setup of PMMVY-CAS Login IDs for State and District Level
10. Ensure Availability of PC and Internet at CDPO/Block MO Offices.

Checklist for State/UT for Implementation

11. Assign Scheme Facilitator responsibility at Block Level
12. Localization of Forms and Guidelines
13. Appointment of master trainers Training and Orientation of Master Trainers
14. Establishment of State Level PMMVY Cell
15. Distribution of Scheme Stationery to Field Locations
16. Orientation and training of staff.
17. Setup of Technical Helpdesk and communication procedure
18. Dedicated grievance help line for getting complaints/ suggestions
19. Establishment of District Level PMMVY Cell

THANK YOU